

SEASON PROMOTIONS

velda

brings life to your pond

www.velda.com



A Great Start

to the 2016 water garden seasons



2016

Everything for the pond

Innovation first

Innovation is the first matter of importance in the Velda company. Novelties arise by taking advantage of trends in the pond market. Velda wants to make pond pleasure accessible for everyone. We keep on searching for perfection and professionalism, because developments of the garden pond do not stand still. Velda has been an innovative partner of pond requirements for over 35 years. We should like to share our innovations with you!

Owing to our many years' experience in the field of shop fitting, Velda is developing, in cooperation with you, plans for display shelves which are linking up with consumer needs. Velda generates traffic and reintroduces 'perception' in the pond department.

All the benefits of the Veldaconcept for you:

- Only easy-to-use quality products
- The answer to many pond problems
- Years of experience in pond biology
- Complete and great product range
- Attractive design and packaging
- Up-to-date website to support sales
- Eye-catching in-store merchandise
- Fantastic pre season promotions



Floating Combi Filter

The Floating Combi Filter is a compact and complete filter with pump, UV-C unit and filter material. The constant water circulation will keep the pond water healthy, clear and oxygen rich.

- With built-in pump and UV-C unit
- 2 complete filters available

T-Flow Tronic

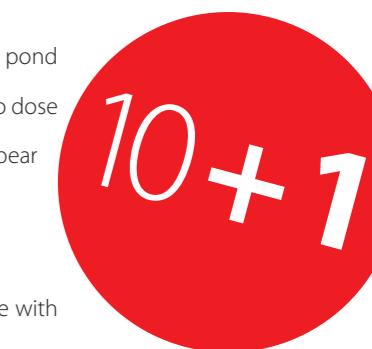
T-Flow Tronic is a revolutionary system to re-move fibrous and slimy algae from the pond. Owing to electric pulses between the copper anode and stainless steel cathode, copper ions are released. These ions eliminate nasty fibrous and slime algae quick and easy.

- No algacide chemicals required in the pond
- Very effective algae control and easy to dose
- Polarity reversing makes deposit disappear
- 4 models for ponds up to 75.000 litres

Floating Fish Dome

Watching your fish is a unique experience with the floating transparent ball in the pond.

- Close observation of fish
- Discover fish illness timely
- 2 sizes available



	Product name	Product description	Art.nr.	OU	Price - £	Special offer
1	T-Flow Tronic 05	for 5000 litres electronic fibrous and slime algae remover	126651	4	179.00	
	T-Flow Tronic 15	for 15.000 litres electronic fibrous and slime algae remover	126656	4	199.00	10% discount when you buy the display
	T-Flow Tronic 35	for 35.000 litres electronic fibrous and slime algae remover	126661	3	229.00	
	T-Flow Tronic 75	for 75.000 litres electronic fibrous and slime algae remover	126666	3	259.00	
2	Floating Combi Filter 1500	+ 1500 l/h pond pump + UV-C Unit 9 Watt	126462	11	119.00	
	Floating Combi Filter 2500	+ 2500 l/h pond pump + UV-C Unit 13 Watt	126463	11	135.00	10 + 1 extra FREE
3	Floating Fish Dome M	floating transparent ball to observe pond fish	123503	11	85.00	10 + 1 extra FREE
	Floating Fish Dome L	floating transparent ball to observe pond fish	123502	11	99.00	10 + 1 extra FREE

E info@velda.com More information: www.velda.com

Summer evening ...

enjoying the pond!

Floating lanterns for ponds

The floating lantern is inspired on the buddhist custom to honour the spirits of deceased ancestors with water lanterns. Constructed from wood and glass, with space for a small candle. Using a number of lanterns, the pond or water garden will be attractively lighted. Floating Lanterns are ideal for a garden party with an unforgettable atmosphere on the water!



2

Solar powered light balls

Enjoying, still long after sunset, the particular atmosphere round the water garden, who does not want that! The floating light balls with 7 colours are working on solar power, without a plug! Colour and light intensity of the RGB-leds are adjustable with the remote control to personal taste. At night this provides a special visual experience on the water, however, also during the daytime the watertight lighting objects are eye-catchers in the garden.



1

11 + 1

Welkin Pond Light

The underwater lighting consists of led bulbs which imitate the reflection of the starry sky.

- Atmospheric led-lighting
- For under water use

Floating Plant Light

Makes pond plants and fish also visible at night and provides them with a warm appearance.

- Plant basket with led-lighting
- With Styrofoam floating ring

Fountain Jet Set

Supplies a perfect jet of water. At night the led lighting provides a spectacular effect.

- Including pump and hose
- Led lighting with light sensor

Fish Feeding Bottle

Fish will be fed in a targeted way, which is ideal for direct contact with every pond fish.

- Interaction with the pond fish
- A great experience
- For 500 ml of feed



6

Pond Protector

Electric fence round the pond to prevent herons and cats from approaching the pond.

- The transformer gives off a electric pulse
- Low voltage (and harmless)
- Herons will avoid the pond in the future



8

Heron Stop Spinner

The Heron Stop Spinner protects the pond fish by scaring away unwanted herons and pigeons.

- The spinning pendant will rotate by the wind
- The shining stainless steel will reflect daylight
- Detering effect by holographic scary eyes



9

Heron Stop Reflector

The Heron Stop Reflector protects the pond fish by scaring away unwanted herons and pigeons.

- Floating ball with ballast in order to fixate
- The silver-coloured ball will reflect daylight
- Detering effect by holographic scary eyes



10

Brilliant Pyramid

The pyramid sparkles and reflects the daylight so intensively, that herons are frightened by it.

- Styrofoam reflecting floater
- Detering effect by reflection



11

	Product name	Product description	Art.nr.	OU	Price £	Special offer
1	Floating Solar Light S	∅ 20 cm floating solar light with 7 colour options	123635	3	34.95	11 + 1 extra FREE
	Floating Solar Light M	∅ 25 cm floating solar light with 7 colour options	123636	3	54.95	11 + 1 extra FREE
	Floating Solar Light L	∅ 30 cm floating solar light with 7 colour options	123637	3	64.95	11 + 1 extra FREE
2	Floating Lantern	15 x 15 cm water lantern with space for a small candle	123559	12	11.89	11 + 1 extra FREE
3	Welkin Pond Light	13 leds atmospheric led-lighting for under water use	123600	12	65.00	11 + 1 extra FREE
4	Floating Plant Light	∅ 35 cm floating plant island with led-lighting	123585	12	55.00	11 + 1 extra FREE
5	VT Fountain Jet Set	water jet nozzle + pump + hose + led-lighting	146180	12	84.95	11 + 1 extra FREE
6	Fish Feeding Bottle	500 ml feeding bottle for various types of fish feed	124650	12	9.39	11 + 1 extra FREE

	Product name	Product description	Art.nr.	OU	Price £	Special offer
7	Staple Prime 6 mm	10.000 ml pure natural and easily digestible fish feed	124550	11	25.49	10 + 1 extra FREE
	Staple Prime 6 mm	20.000 ml pure natural and easily digestible fish feed	124551	11	46.79	10 + 1 extra FREE
8	Pond Protector	electric fence to scare away herons and cats	128020	12	69.00	special price 55.95
9	Heron Stop Spinner	spinning pendant to scare away herons and pigeons	128033	12	29.95	special price 24.99
10	Heron Stop Reflector	reflecting floater to scare away herons and pigeons	128037	12	18.50	10 + 1 extra FREE
	Heron Stop Spinner + Reflector	display (36) 20 x Spinner + 16 x Reflector	128036	1	895.-	special price 795.-
11	Brilliant Pyramid	reflecting floater to scare away herons	128030	12	7.99	special price 5.95
	Brilliant Pyramid	display (126) reflecting floater to scare away herons	128032	1	7.99	special price 5.95

ATMOSPHERE



Pond planting

Not just beautiful, but also indispensable

Water plants will remove harmful substances from the water and supply oxygen for a clear and healthy pond. Therefore pond plants are not only beautiful to look at, they are especially indispensable for the biological equilibrium in the pond. Pond planting which has been applied in the right way will assure you for many years of pond pleasure. Besides special types of nutrient soil, Velda also has products in its assortment for a perfect care and fertilisation of the pond plants.

For many years of pond pleasure

Superdensa

Superdensa is a complete substrate for perfect development of oxygen producing plants.

- Light and porous structure
- Stimulates strong growth



Lelite

This special water lily soil is fortified with blue loam and prevents roots from suffocation.

- Porous structure prevents roots from suffocation



Pond Plant Soil

Velda developed a special Pond Plant Soil in co-operation with Moerings water plant nursery.

- Proper water circulation
- Fantastic growth and flowering



Pond Gravel

Velda's Pond Gravel is a special cover material for the pond soil, marsh bottom and plant baskets.

- Prevents the soil from flushing and the fish from grubbing



CO2 Tabs

Gives your pond plants a proper start, powerful root growth and beautiful garlands of leaves.

- Porous structure
- Prevents rotting



Ferro Plus

The large planting basket prevents the roots from growing rank and the soil from flushing.

- Flexible and durable material
- Ideal for planting water lilies



Growth Balls

Add growth balls to the plant basket for the local fertilization of all kinds of aquatic plants.

- Nutrients and trace elements
- Very easy to apply



Bacterial

Velda's Bacterial and Filterstart provide a clear and healthy pond with a natural balance.

- Simply add to the pond water, soil or filter material



Plant Substrate

Gives your pond plants a proper start, powerful root growth and beautiful garlands of leaves.

- Porous structure
- Prevents rotting



Water Lily Basket

The large planting basket prevents the roots from growing rank and the soil from flushing.

- Flexible and durable material
- Ideal for planting water lilies



Floating Plant Island

Floating and linkable planting baskets for beautiful grown isles with marsh plants in your pond.

- With Styrofoam floating ring
- Fascinating effect, easy to use



Bio-Oxydator

Biologically removes sludge and silt from the bottom of ponds and prevents dangerous acidic conditions.

- pH regulator and natural lime
- Healthy balanced pond



	Product name	Product description	Art.nr.	OU	Price £	Special offer
1	Superdensa	10 litres growing substrate for oxygen plants	123140	75	13.95	5 or 10 % discount*
	Superdensa	10 litres display (50) growing substrate for oxygen plants	123142	1	13.95	5 or 10 % discount*
2	Lelite	10 litres water lily soil fortified with blue loam	123130	100	8.99	5 or 10 % discount*
	Lelite	10 litres display (60) water lily soil fortified with blue loam	123132	1	8.99	5 or 10 % discount*
	Lelite	20 litres water lily soil fortified with blue loam	123134	50	14.95	5 or 10 % discount*
3	Pond Plant Soil	10 litres universal nutritive soil for all pond plants	123110	120	4.99	5 or 10 % discount*
	Pond Plant Soil	10 litres display (70) universal nutritive soil for all pond plants	123112	1	4.99	5 or 10 % discount*
	Pond Plant Soil	20 litres universal nutritive soil for all pond plants	123150	60	7.99	5 or 10 % discount*
	Pond Plant Soil	40 litres universal nutritive soil for all pond plants	123152	36	13.95	5 or 10 % discount*
4	Pond Gravel 4/6 mm	8 litres cover material for soil and plant baskets	123215	100	4.69	5 or 10 % discount*
	Pond Gravel 4/6 mm	15 litres cover material for soil and plant baskets	123225	50	10.25	5 or 10 % discount*
	Pond Gravel 8/12 mm	8 litres cover material for soil and plant baskets	123260	100	4.69	5 or 10 % discount*
	Pond Gravel 8/12 mm	15 litres cover material for soil and plant baskets	123270	50	10.25	5 or 10 % discount*
5	Plant Substrate	10 litres growing substrate for all pond plants	123144	75	7.49	5 or 10 % discount*
	Plant Substrate	10 litres display (50) growing substrate for all pond plants	123145	1	7.49	5 or 10 % discount*
6	Water Lily Basket	∅ 40 cm large pond plant basket for water lilies	141009	12	7.19	11 + 1 extra FREE

* when you buy 5 or 10 pallets/displays

	Product name	Product description	Art.nr.	OU	Price £	Special offer
7	CO2 Tabs	CO2 tablets for oxygen plants	122475	12	9.39	11 + 1 extra FREE
8	Ferro Plus 1000 ml	1000 ml iron fertilization for pond plants	122450	12	11.25	11 + 1 extra FREE
9	Growth Balls	for local fertilization of pond plants	122250	12	4.69	11 + 1 extra FREE
	Growth Balls	display (24) for local fertilization of pond plants	122255	1	4.69	22 + 2 extra FREE
10	Super Growth Balls XL	for local fertilization of pond plants	122256	12	9.39	11 + 1 extra FREE
11	Floating Plant Island	□ 35 cm floating and linkable planting basket	127579	12	14.95	11 + 1 extra FREE
	Floating Plant Island	∅ 35 cm floating and linkable planting basket	127573	12	14.95	11 + 1 extra FREE
12	Bacterial 50 ml	for 5000 litres accelerates the biological balance	122615	12	9.39	11 + 1 extra FREE
	Bacterial 50 ml	display (36) accelerates the biological balance	122631	1	9.39	33 + 3 extra FREE
	Bacterial 200 ml	for 20.000 litres accelerates the biological balance	122635	12	32.95	11 + 1 extra FREE
	Bacterial 1000 ml	for 100.000 litres accelerates the biological balance	122636	12	65.49	11 + 1 extra FREE
13	Bio-Oxydator 1000 ml	10 m ² removes biologically pond bottom sludge	122148	12	8.49	11 + 1 extra FREE
	Bio-Oxydator 1000 ml	display removes biologically pond bottom sludge	122149	1	8.49	88 + 8 extra FREE
	Bio-Oxydator 2500 ml	25 m ² removes biologically pond bottom sludge	122150	12	14.09	11 + 1 extra FREE
	Bio-Oxydator 2500 ml	display removes biologically pond bottom sludge	122155	1	14.09	100 + 12 extra FREE
	Bio-Oxydator 5000 ml	50 m ² removes biologically pond bottom sludge	122156	12	25.49	11 + 1 extra FREE



Pond pleasure for everyone

Decorative floating flowers

Nothing beats the beauty of flowering water lilies. We can't have this all year long, unfortunately. But these synthetic floating flowers are just the thing. Throughout the year, they create a wonderful sensation of flowering lilies in a range of fantastic colours. Create atmosphere in the twinkling of an eye with these decorative flowers floating on the water surface. Pond, water dish, indoor or outdoor: everything is possible!










FLOATING FLOWERS



	Product name		Product description	Art.nr.	OU	Price £	Special offer
1	Water hyacinth	Ø 25 cm	synthetic floating flower for (mini) ponds	123578	3	9.49	5 or 10 % discount*
2	Pistia water plant		synthetic floating flower for (mini) ponds	123603	3	2.79	5 or 10 % discount*
3	Leaf lotus	Ø 4/5 cm	synthetic floating flower for (mini) ponds	123566	3	5.99	5 or 10 % discount*
	Leaf lotus	Ø 13 cm	synthetic floating flower for (mini) ponds	123567	3	5.99	5 or 10 % discount*
4	Clematis pink	Ø 10/13 cm	synthetic floating flower for (mini) ponds	123561	3	6.99	5 or 10 % discount*
	Clematis purple	Ø 10/13 cm	synthetic floating flower for (mini) ponds	123562	3	6.99	5 or 10 % discount*
5	Orchid withe	Ø 7/9 cm	synthetic floating flower for (mini) ponds	123563	3	6.99	5 or 10 % discount*
	Orchid pink	Ø 7/9 cm	synthetic floating flower for (mini) ponds	123564	3	6.99	5 or 10 % discount*
6	Rose on leaf white	Ø 13 cm	synthetic floating flower for (mini) ponds	123594	3	3.99	5 or 10 % discount*
	Rose on leaf white	Ø 17 cm	synthetic floating flower for (mini) ponds	123598	3	7.49	5 or 10 % discount*
	Rose on leaf pink	Ø 13 cm	synthetic floating flower for (mini) ponds	123597	3	3.99	5 or 10 % discount*
	Rose on leaf pink	Ø 17 cm	synthetic floating flower for (mini) ponds	123602	3	7.49	5 or 10 % discount*
	Rose on leaf peach	Ø 13 cm	synthetic floating flower for (mini) ponds	123596	3	3.99	5 or 10 % discount*
	Rose on leaf peach	Ø 17 cm	synthetic floating flower for (mini) ponds	123601	3	7.49	5 or 10 % discount*
	Rose on leaf yellow	Ø 13 cm	synthetic floating flower for (mini) ponds	123595	3	3.99	5 or 10 % discount*
	Rose on leaf yellow	Ø 17 cm	synthetic floating flower for (mini) ponds	123599	3	7.49	5 or 10 % discount*



* when you buy 24 or 48 flowers, types can be mixed

PRE SEASON PROMOTIONS Aqua Telford 14 and 15 October

- T-Flow Tronic 05**
art.nr. 126651 
- T-Flow Tronic 15**
art.nr. 126656 
- T-Flow Tronic 35**
art.nr. 126661 
- T-Flow Tronic 75**
art.nr. 126666 




- Staple Prime 6 mm**
10.000 ml / 3800 g art.nr. 124550 
- Staple Prime 6 mm**
20.000 ml / 7600 g art.nr. 124551 
- Pond Protector**
art.nr. 128020 

- Floating Combi Filter 1500**
art.nr. 126462 
- Floating Combi Filter 2500**
art.nr. 126463 



- Heron Stop Spinner**
art.nr. 128033 
- Heron Stop Reflector**
art.nr. 128037 
- Heron Stop Spinner + Reflector**
art.nr. 128036 




- Floating Fish Dome M**
Ø 56 x 24 cm art.nr. 123503 
- Floating Fish Dome L**
Ø 70 x 36,5 cm art.nr. 123502 



- Brilliant Pyramid**
art.nr. 128030 
- Brilliant Pyramid**
art.nr. 128032 





- Floating Solar Light S**
Ø 20 cm art.nr. 123635 
- Floating Solar Light M**
Ø 25 cm art.nr. 123636 
- Floating Solar Light L**
Ø 30 cm art.nr. 123637 

- Superdensa**
10 litres art.nr. 123140 
- Superdensa**
10 litres art.nr. 123142 

- Floating Lantern**
15 x 15 cm art.nr. 123559 
- Welkin Pond Light**
art.nr. 123600 

- Lelite**
10 litres art.nr. 123130 
- Lelite**
10 litres art.nr. 123132 
- Lelite**
20 litres art.nr. 123134 

- Floating Plant Light**
Ø 35 cm art.nr. 123585 
- Fountain Jet Set**
art.nr. 146180 

- Plant Soil Moerings**
10 litres art.nr. 123110 
- Plant Soil Moerings**
10 litres art.nr. 123112 
- Plant Soil Moerings**
20 litres art.nr. 123150 
- Plant Soil Moerings**
40 litres art.nr. 123152 

- Fish Feeding Bottle**
500 ml art.nr. 124650 

company contact person

Write down your order and return before 1 December fax no. +31 (0)53 - 431 25 71

PRE SEASON PROMOTIONS Aqua Telford 14 and 15 October

- Pond Gravel 4/6 mm**
8 litres art.nr. 123215 8 711921 009806
- Pond Gravel 4/6 mm**
15 litres art.nr. 123225 8 711921 010505
- Pond Gravel 8/12 mm**
8 litres art.nr. 123260 8 711921 008700
- Pond Gravel 8/12 mm**
15 litres art.nr. 123270 8 711921 010642

- Plant Substrate**
10 litres art.nr. 123144 8 711921 230811
- Plant Substrate**
10 litres art.nr. 123145 8 711921 230958

- Water Lily Basket**
Ø 40 cm art.nr. 141009 8 711921 240681

- CO2 Tabs**
art.nr. 122475 8 711921 060555
- Ferro Plus**
1000 ml art.nr. 122450 8 711921 057340

- Growth Balls**
art.nr. 122250 8 711921 060340
- Growth Balls**
art.nr. 122255 8 711921 060418
- Super Growth Balls XL**
art.nr. 122256 8 711921 203839

- Floating Plant Island**
35 x 35 cm art.nr. 127579 8 711921 230750
- Floating Plant Island**
Ø 35 cm art.nr. 127573 8 711921 230774

- Bacterial**
50 ml art.nr. 122615 8 711921 033184
- Bacterial**
50 ml art.nr. 122631 8 711921 200432
- Bacterial**
200 ml art.nr. 122635 8 711921 033122
- Bacterial**
1000 ml art.nr. 122636 8 711921 198883

- Bio-Oxydator**
1000 ml art.nr. 122148 8 711921 203440
- Bio-Oxydator**
1000 ml art.nr. 122149 8 711921 203457
- Bio-Oxydator**
2500 ml art.nr. 122150 8 711921 048744
- Bio-Oxydator**
2500 ml art.nr. 122155 8 711921 053359
- Bio-Oxydator**
5000 ml art.nr. 122156 8 711921 235045

- Water hyacinth**
Ø 25 cm art.nr. 123578 8 711921 242029
- Pistia water plant**
art.nr. 123603 8 711921 243705
- Leaf lotus**
Ø 4/5 cm art.nr. 123566 8 711921 241695
- Leaf lotus**
Ø 13 cm art.nr. 123567 8 711921 241701
- Clematis pink**
Ø 10/13 cm art.nr. 123561 8 711921 241640
- Clematis purple**
Ø 10/13 cm art.nr. 123562 8 711921 241657
- Orchid white**
Ø 7/9 mm art.nr. 123563 8 711921 241664
- Orchid pink**
Ø 7/9 mm art.nr. 123564 8 711921 241671
- Rose on leaf white**
Ø 13 cm art.nr. 123594 8 711921 243620
- Rose on leaf white**
Ø 17 cm art.nr. 123598 8 711921 243668
- Rose on leaf pink**
Ø 13 cm art.nr. 123597 8 711921 243651
- Rose on leaf pink**
Ø 17 cm art.nr. 123602 8 711921 243699
- Rose on leaf peach**
Ø 13 cm art.nr. 123596 8 711921 243644
- Rose on leaf peach**
Ø 17 cm art.nr. 123601 8 711921 243682
- Rose on leaf yellow**
Ø 13 cm art.nr. 123595 8 711921 243637
- Rose on leaf yellow**
Ø 17 cm art.nr. 123599 8 711921 243675

company contact person

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